



Digital Week Dortmund International

*Special Session
for start-ups*

DIWODO2024: A DECENTRALISED FESTIVAL (Vol. 8) FOCUSING ON DIGITALIZATION, TECHNOLOGIES, AND INNOVATIONS

As a decentralized festival on digitalization, #diwodo attracts thousands of visitors every year to Dortmund companies, institutions, networks, and scientific institutions to jointly talk about digitalization, technologies and innovations. The Digital Week Dortmund is an offer of the Economic Development Agency Dortmund which provides a platform for the exchange of knowledge and experience, the promotion of innovations & thus the strengthening of the local economy. The event covers a wide range of topics such as Artificial Intelligence, Blockchain, Digital Transformation, Smart Cities, Entrepreneurship and much more.

MONDAY | 23rd September



Reception @townhall



Kickoff @Dortmunder U, intro to ecosystem

TUESDAY | 24th September



Meeting with innovation stakeholders

Workshop: How to not f**k up your international expansion



Business Networking Lunch @Digital Harbour quarter



Dortmund's success stories:

Lake PHOENIX and PHOENIX West



start2grow Match and Party

Get connected with the start-up ecosystem

WEDNESDAY | 25th September

Welcome to one of Europe's biggest technology parks



→ Labtour @Fraunhofer IML

→ Meet and Greet with EDIH-DO (European Digital Innovation Hub Dortmund)

→ (International) start-ups: their Dortmund stories

→ Joint Lunch

	<p>Christian Klose E: christian.klose@stadtdo.de P: 0049 - 231 - 50 29214</p>		<p>Sabrina Heix E: sheix@stadtdo.de P: 0049 - 231 - 50 22851</p>	<p>City of Dortmund Economic Development Agency</p> 	
--	--	--	---	---	---





Digital Week Dortmund International

*Special Session
for start-ups*

MONDAY | 23rd September

 Meet & Greet @hotel
4.30 p.m.

Welcome to Dortmund Part 1: Introduction & Networking


 Reception @townhall
5.00 p.m.

Welcome to Dortmund Part 2: Reception & Networking

 Digital Week Dortmund Kickoff @Dortmunder U
6.30 p.m.

Gain visibility via a digital exhibition on-site & connect with the ecosystem
Highlights: IT Solutions Award, After-Show-Party

TUESDAY | 24th September


 Meeting & Workshop
9.30 a.m.

Meeting with innovation stakeholders at Dortmund's industry campus: social innovation, greenhouse.ruhr & digital workbench

Workshop: How to not fuck up your international expansion to Germany with [Gernot Schwendtner](#), international start-up coach, from Upvisor

 Business Lunch
12.30 p.m.

Get connected with like-minded people @[Heimathafen](#), Nansen

 Dortmund's success stories
2.00 p.m.

[Lake PHOENIX](#): Transformation of a former steelworks area to an urban quarter with business, living & leisure activities

[PHOENIX WEST](#): "the" location for micro and nanotechnology, IT & production technology, visit to the [Center for Production Technology](#) (ZfP)

[Berman Brewery](#): "Hard work, honest reward" – a local start-up story

[Phoenix des Lumières](#): Immersive Art Exhibition – a French expansion story

 Start2grow Match & Party
6.00 p.m.


Join us for the beginning of Germany's most prestigious and long-standing business plan competition that includes a substantial network of mentors, coaches, former founders & investors at [adesso's](#) new headquarters

WEDNESDAY | 25th September

 Technology & Innovation Campus
10.00 a.m.

AI Arena, [Fraunhofer Institute for Material Flow and Logistics IML](#): Visit the world's largest logistics research institute

[EDIH-DQ](#): European Digital Innovation Hub Dortmund

 Joint Lunch
12.00 p.m.

Joint Lunch at the university and summary of Digital Week Dortmund International