



Digital Week Dortmund International

*Special Session
for start-ups*

DIWODO2024: A DECENTRALISED FESTIVAL (Vol. 8) FOCUSING ON DIGITALIZATION, TECHNOLOGIES, AND INNOVATIONS

As a decentralized festival on digitalization, #diwodo attracts thousands of visitors every year to Dortmund companies, institutions, networks, and scientific institutions to jointly talk about digitalization, technologies and innovations. The Digital Week Dortmund is an offer of the Economic Development Agency Dortmund which provides a platform for the exchange of knowledge and experience, the promotion of innovations & thus the strengthening of the local economy. The event covers a wide range of topics such as Artificial Intelligence, Blockchain, Digital Transformation, Smart Cities, Entrepreneurship and much more.

MONDAY | 23rd September

-  Meet & Greet @townhall
-  Kickoff @Dortmunder U, intro to ecosystem

TUESDAY | 24th September

-  Meeting with innovation stakeholders
-  Business Networking Lunch @Digital Harbour quarter
-  Workshop: How to not f**k up your international expansion
-  Dortmund's success stories: Lake PHOENIX and PHOENIX West
-  start2grow Match and Party
-  Get connected with the start-up ecosystem

WEDNESDAY | 25th September

Welcome to one of Europe's biggest technology parks

-  → Labtour @Fraunhofer IML
- Meet and Greet with EDIH-DO (European Digital Innovation Hub Dortmund)
- (International) start-ups: their Dortmund stories

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LET'S TAKE A CLOSER  LOOK AT THE PROGRAM

MONDAY | 23rd September

 **Meet & Greet @townhall** Welcome to Dortmund: Introduction & Networking

 **Digital Week Dortmund Kickoff @Dortmunder U** Gain visibility via a digital exhibition on-site & connect with the ecosystem
Highlights: IT Solutions Award, After-Show-Party

TUESDAY | 24th September


 **Meeting & Workshop** Meeting with innovation stakeholders at Dortmund's industry campus: social innovation, greenhouse.ruhr & digital workbench
Workshop: How to not fuck up your international expansion to Germany with Gernot Schwendtner, international start-up coach, from Upvisor

 **Business Lunch** Get connected with like-minded people @Heimathafen, Nansen

 **Dortmund's success stories**
Lake PHOENIX: Transformation of a former steelworks area to an urban quarter with business, living & leisure activities
PHOENIX WEST: "the" location for micro and nanotechnology, IT & production technology, visit to the Center for Production Technology (ZfP)
Berman Brewery: "Hard work, honest reward" – a local start-up story
Phoenix des Lumières: Immersive Art Exhibition – a French expansion story

 **Start2grow Match & Party** Join us for the beginning of Germany's most prestigious and long-standing business plan competition that includes a substantial network of mentors, coaches, former founders & investors at adesso's new headquarters

WEDNESDAY | 25th September

 **Technology & Innovation Campus** AI Arena, Fraunhofer Institute for Material Flow and Logistics IML: Visit the world's largest logistics research institute
EDIH-DO: European Digital Innovation Hub Dortmund
(International) start-ups: How to do business in Dortmund: their stories